

## 6

**masalar** Theo8 - 11 / Armada 12 - 15 / Eternity 16 - 19 / Lead 20 - 23 / Core 24 - 27 / Maki 28 - 29 / Note 30 - 37 / Grid 38 - 41 / Era 42 - 49 / Cross 50 - 53 / Stripe 54 - 65 / Puzzle 66 - 79 / Set 80 - 85 / Bistrodern 86 - 87 / Runner 88 - 93 / Handy 95 - 99 / Fishbone 100 - 107 / Focus 108 - 113

## 114

**çalışma koltukları** Ronin 116 - 117 / Foldit 118 - 119 / Magnate 120 - 121 / Capo 122 - 123 / On Chair 124 - 125 / Grand 126 - 127 / Frame 128 - 129 / Tone 130 - 131 / Rare 132 - 133 / Swan 134 - 135 / Assist 136 - 137 / Bold 138 - 139 / Cozy 140 - 141 / Comfy 142 - 143 / Point 144 - 147 / Crab 148 - 149 / Revolution 150 - 151 / Quick 152 - 155

## 156

**koltuk & kanepeler** Boss 158 - 159 / Neva 160 - 161 / Stay 162 - 163 / Diamond 164 - 165 / Gilda 166 - 167 / Rast 168 - 169 / Hills 170 - 171 / Keops 172 - 173 / Piet 174 - 175 / Dem 176 - 177 / Bliss 178 - 179 / Throne 180 - 181 / Throne Wave 182 - 183 / Nest 184 - 185 / Fusion 186 - 187 / Onyx 188 - 188 / Foça 190 - 191

## 192

**ortak alan** Beluga 194 - 195 / Hexa 196 - 197 / Pick 198 - 199 / Nar 200 - 201 / Sam 202 - 203 / Dem Saloon 204 - 205 / Keops Sofa 206 - 207 / Zoom 208 - 209 / Zoom Stool 210 - 211 / Quick Stool 212 - 213 / Flat 214 - 217 / Port 218 - 218 / Bug 220 - 221 / Neat 222 - 223 / Bliss 224 - 225 / Bamboo 226 - 227 / Flower 228 - 229 / Bend 230 - 231 / Flow 232 - 233 / Zoom 234 - 235 / USB 236 - 241 / Pal 242 - 248 / Stack 246 - 249 / Holm 250 - 253

## 254

**home office** Pi Home 256 - 259 / T50 260 - 263 / Era Home 264 - 267 / Runner Home 268 - 271



Theo



Armada



Eternity



Lead



Stripe Meeting



Puzzle Executive



Puzzle Operational



Puzzle Meeting



Core



Maki



Note Executive



Note Meeting



Puzzle High



Set



Bistro Modern



Runner



Grid



Era Executive



Era Operational



Cross



Handy



Fishbone



Focus



Stripe Executive



Stripe Operational

# Theo

“Products that put users first.

The offices of the executives are defined by meticulous order and reflection of their owners with sophisticated style. De Stijl art movement inspired Theo. This design embraces the essential geometric forms and simple lines, and utilizes the concept of 'harmony and order'. We materialized the intellectual profundity in the perfect lucidity of the clear forms and created autopia of harmony.”

*Ece Yalim - Oğuz Yalim*









# | Armada



"A series that focuses on the infrastructure of success.

Success at work is formed by many elements. 'Power' is at the top of these elements. Perception of the power is best expressed through a good story, where the office of the executive is the stage where story takes its place."

*Murat Erciyas*





# Eternity

16



**“Power, glory, trust.**

Throughout human history, in most forms of government, castles have been built on high cliffs. This approach for security purposes also allowed the ability to view and control the city from above. Today, in the buildings known as cliff houses; With the need to create more special and high-level living spaces, we see an architecture that extends forward or upward on a foundation placed on rocks. In the light of this architectural information, we can overlap the words such as “power, grandeur, trust” represented by these structures with the concepts of “infinity without borders” at the same time. In today’s business life, “Infinity Concept” has been emphasized in order to express the position in the best way in the senior executive group furniture work to meet the needs of senior managers of companies.”

*Fatih Aslantaş*

17







# | Lead

20



“Nowadays, as a result of changing population in the offices and the evolution of the contemporary work, roles are less rigid and hierarchical, with greater emphasis placed on horizontal relationships in the offices.

Based on these approaches, Lead executive series was designed as a response to the fluid and dynamic nature of contemporary work environments. Its design goes beyond the idea of the traditional desk, communicating openness and dialog. The collection stands out for its carefully-designed structural details and skilled use of materials, all of which result in an unmistakable stylish signature.”

*Duygu Aslanel*

21







# | Core

24



“Core shines out with its design combining elegance with functionality, adding power and prestige to executive offices.

Asymmetrical composition created by a unique combination of surfaces enriched with various materials, diverges from monotone lines and exhibits a modern and elegant outlook. The product family where natural stone, leather, and wooden materials gain momentum with fine craftsmanship demonstrates the glory executive offices require while presenting to its user force it owes to nature.”

*Murat Erciyas - b.design team*

25





# Maki

28



“For extraordinary executives.

Maki interprets form and function at its most iconic and contemporary senses. Angular legs challenge the realities of statics and at the same time with their unique silhouettes offer an artistic approach to office furniture. Both stories are written for executives who aim to reflect the power and continuity in the business world. With its inspiring simplicity and fine details Maki casts a lasting impression in modern office.”

*Farm Design*

29





# Note Executive

30



“Clear details and simple design.

Besides providing flexible and functional working areas to the managers, different kind of needs and requirements of expressing themselves should be met by unique solutions. Productive and decisive manager’s strong ideas against the changing dynamics of office are reflected in the Note Table design.”

*Utkan Kızıltuğ - Arif Akıllılar*

31



reddot winner 2020



# Note

Meeting

34



“While demanding less space it stands out with its timeless elegance.

Timeless designs share a common ground on the perception of beauty. Contribution they provide to an environment is not only functional but also distinctive by means of perpetuating unique identity for generations.”

*Utkan Kızıltuğ - Arif Akıllılar*

35







# Grid



**“Simple design, prestigious position.**

Grid is designed for middle and senior executive offices; a collection that reflects the architectural integrity of the period. Contrary to its slender and simple lines, it carries the power and prestige it has. The large work surface, the electrification solutions on both sides and the functionality provided by the storage areas, fulfill all expectations of the user.”

*Erdem Keskin*







# Era

Executive



42

**“It allows unique usage scenarios with its simple design based on functionality.**

Era aims to re-live the sincerity and warmth of the past in every working environment with each member of the product family. The meeting of the natural wood used in the legs with the details of the metal-formed combinations describes the existence of both periods in harmony with each other while presents these two periods before and after the technology in a humble manner. Every unit in the Era product family is designed to appeal to the needs and pleasures of a person with a particular variability.”

*Utkan Kızıltuğ - Arif Akıllılar*



43



# Era

Operational

“Common story of wood and technology.

Era blends and presents modestly past time's warmth with technology and also helps you to create pleasant and productive work space through functionality at the center of design conception.”

*b.design team*

46



47





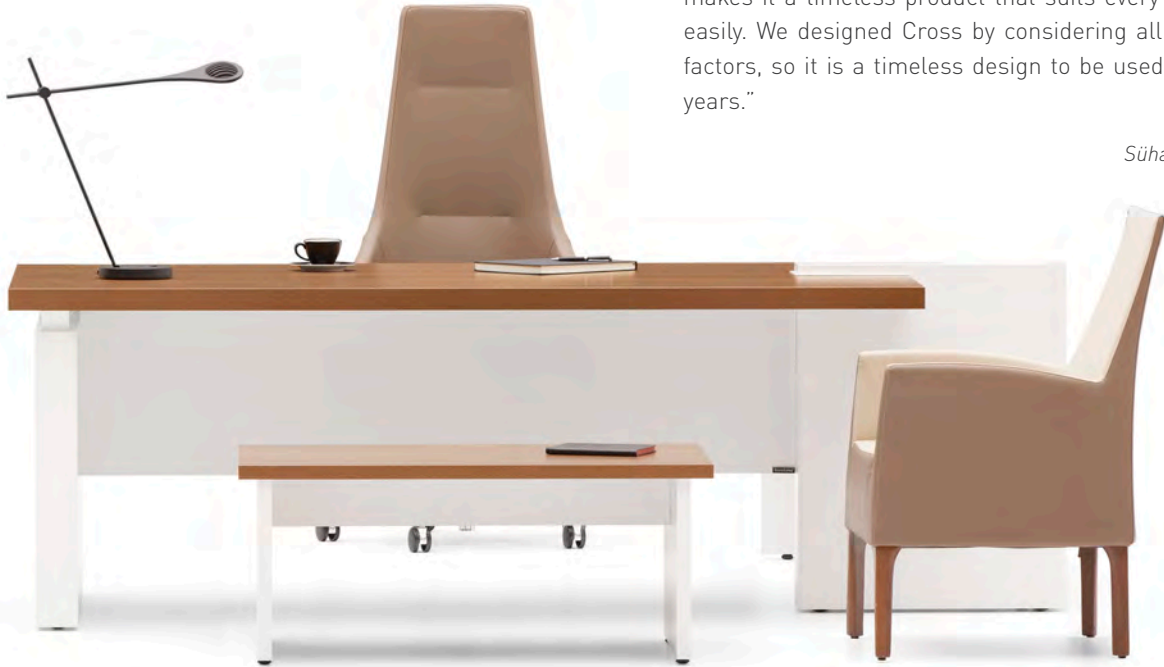


# Cross

“Plain and geometric structure and long - term use.

New approach in design enables us to make innovative products as well as reaching out to new audiences. We wanted Cross to be a simple, yet a different product. The basic geometry of its design makes it a timeless product that suits every space easily. We designed Cross by considering all these factors, so it is a timeless design to be used many years.”

*Süha Sözen*







# Stripe Executive

54



“Stripe, elegant but dominant executive desk.

Every detail in Stripe’s design highlights the privileged status of executive. The concord of executive desk, operational tables and conference table perfectly agrees in the same office. Executives who want to craft the perfect fit would choose Stripe for their work space.”

*Murat Erciyas*

55



2012  
Good Design Award

## Stripe Arc

56



57



# Stripe

Operational

58



**“The ultimate flexibility of Stripe wins over the space limitations.**

Stripe takes place amongst most recent furniture series of Buser; it is an outcome of completely innovative approach. When I designed the operational series of Stripe, I imagined an inventive office featuring the clear hierarchy of executives and introducing the power parity approach to the team. The Stripe operational series provide permeable, transparent workspaces for everyone.”

*Murat Erciyas*

59





## Stripe Arc

60



61



# Stripe

Meeting



**“Stripe shapes itself according to the changing needs of the user.**

Just like the other products of the series, Stripe conference table has many features that make your work easier. When I designed Stripe, I took into consideration both changing needs of the user and variety of space layouts. The meeting unit is adjustable and can be built in different sizes.”

*Murat Erciyas*







# Puzzle Executive

66



"It's simple line brings a calm atmosphere to executive rooms.

Puzzle is designed to meet today's trends to meet the needs of managers who value functionality and concentration."

*b.design team*

67





# Puzzle

Operational



"Puzzle gives you the chance to create your private space in heavily populated offices."

Puzzle is designed to meet all the needs of the office with its unique and multi-work areas, as well as the tray options with different forms."

*b.design team*







# Puzzle Meeting



“Brings serenity to your meetings with its functional and harmonious design.

Puzzle, offers functional solutions to different meeting habits of modern offices with its renew design.”

*b.design team*



# Puzzle High

“Puzzle High, which allows communication at eye level by standing or sitting, provides mobility in the office as it encourages standing.

Puzzle High; allows the organization of areas for meeting and sharing ideas that bring interaction to the forefront by changing the monotonous working conditions of the users. It promotes collaboration and productivity. It offers a holistic solution to the new generation working needs with its accessories which enable the integration of units such as TV, storage units and with the dimensions and module varieties. It is an ideal option for individual work as well as teamwork and meetings. It creates the feeling of a separate space by isolating the meeting environment from the open office space in terms of sound and image.”

*Duygu Aslanel*







# Set

**“Mobility in office life.**

Set distinguishes itself with its design approach centering the concept of healthy offices. Elegant design equipped with high technology allows people stay active in their daily office life, and its height adjustable telescopic legs enable people either sit or stand while working or change positions whenever they want.”

*Utkan Kızıltuğ*











# Bistrodern



86

**“Bistrodern focuses on the effects of the correct forms over employees.**

Bistrodern embodies the modern lines of the past and future. Success in the corporate world comes from the combination of the many important aspects of the human life. The tangible forms of these desired aspects turn into real objects in indoor spaces where we spend most of our time and start to communicate with us. The subtle state of delight manifests itself when encountered with the correct objects, correct forms and correct positioning and leads our lives harmoniously with course of correct actions.”

*Utkan Kızıltuğ - Arif Akıllılar*



87

# Runner



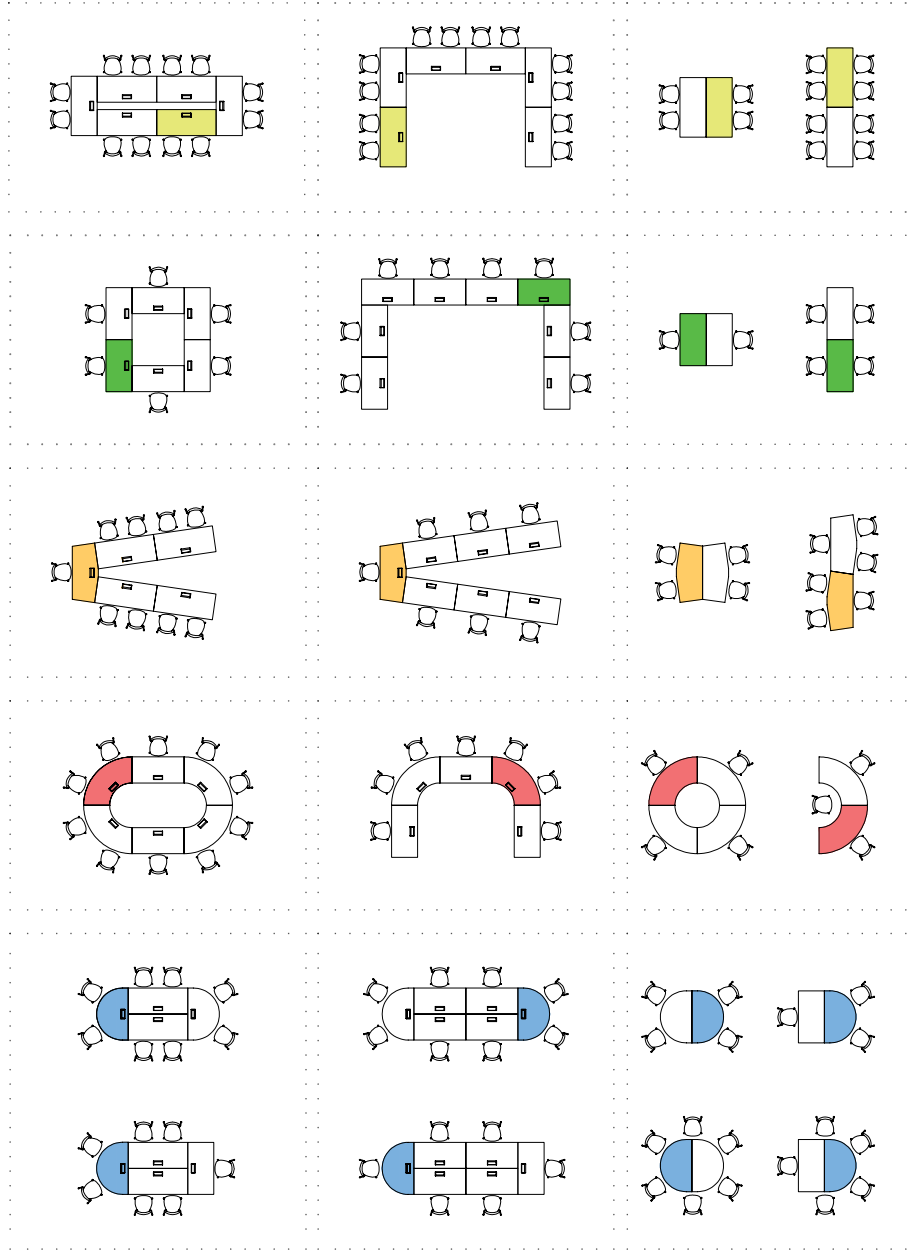
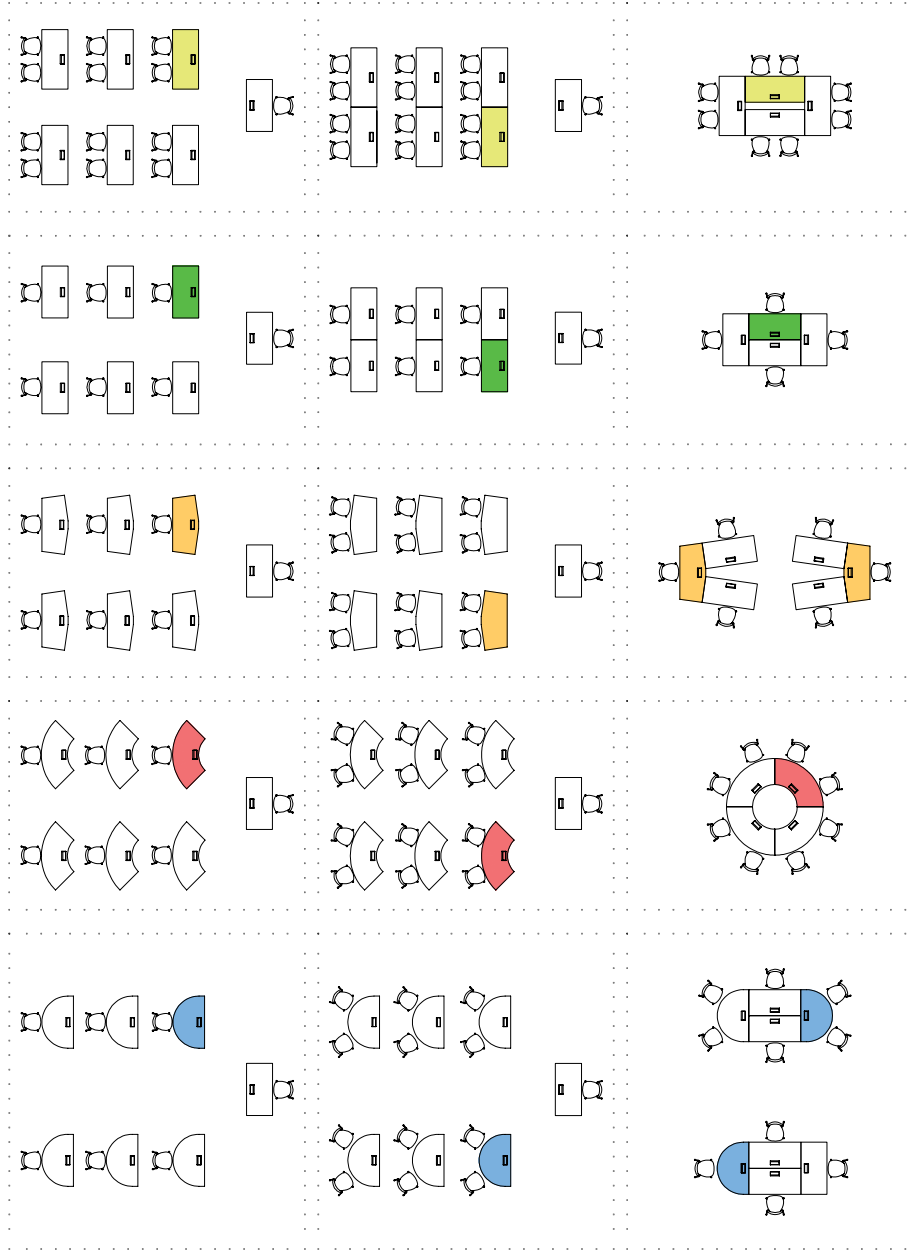
**“Runner gives you the possibility of creating endless number of sitting arrangements.**

Alliance of powers is crucial in work environments. Today in all fields of activity and expertise, office teams acting in concord to build and implement the ideas, finding the strength in unity. It may take endless number of meetings to reach an agreement. Different agendas require different seating arrangements, Runner series designed to foresee these placement scenarios.”

*Utkan Kızıltuğ - Arif Akıllılar*







# | Handy



94

"Handy product family encourages team spirit by strengthening communication in experience-oriented next-generation offices with its hexagonal, trapezoidal, square and rectangular forms conducive to creating various combinations."

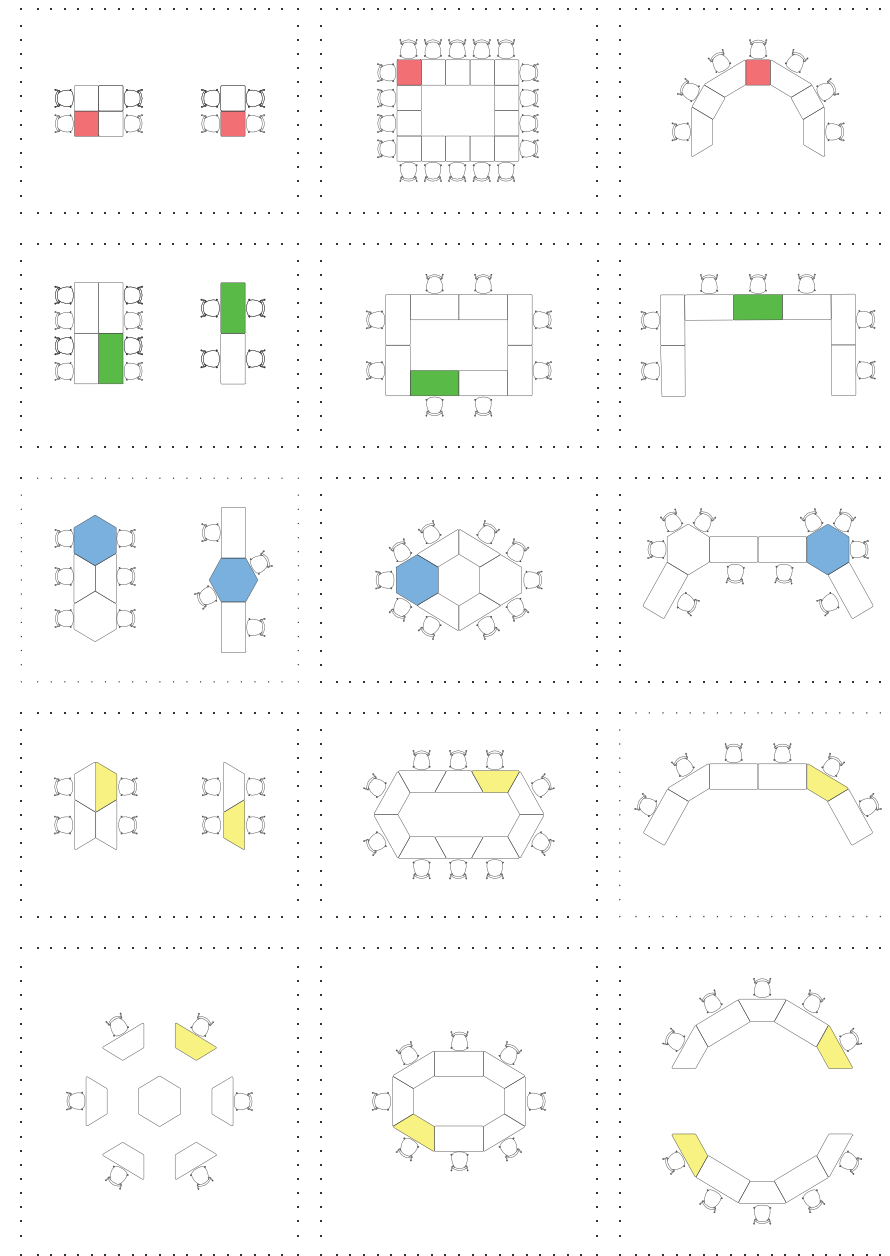
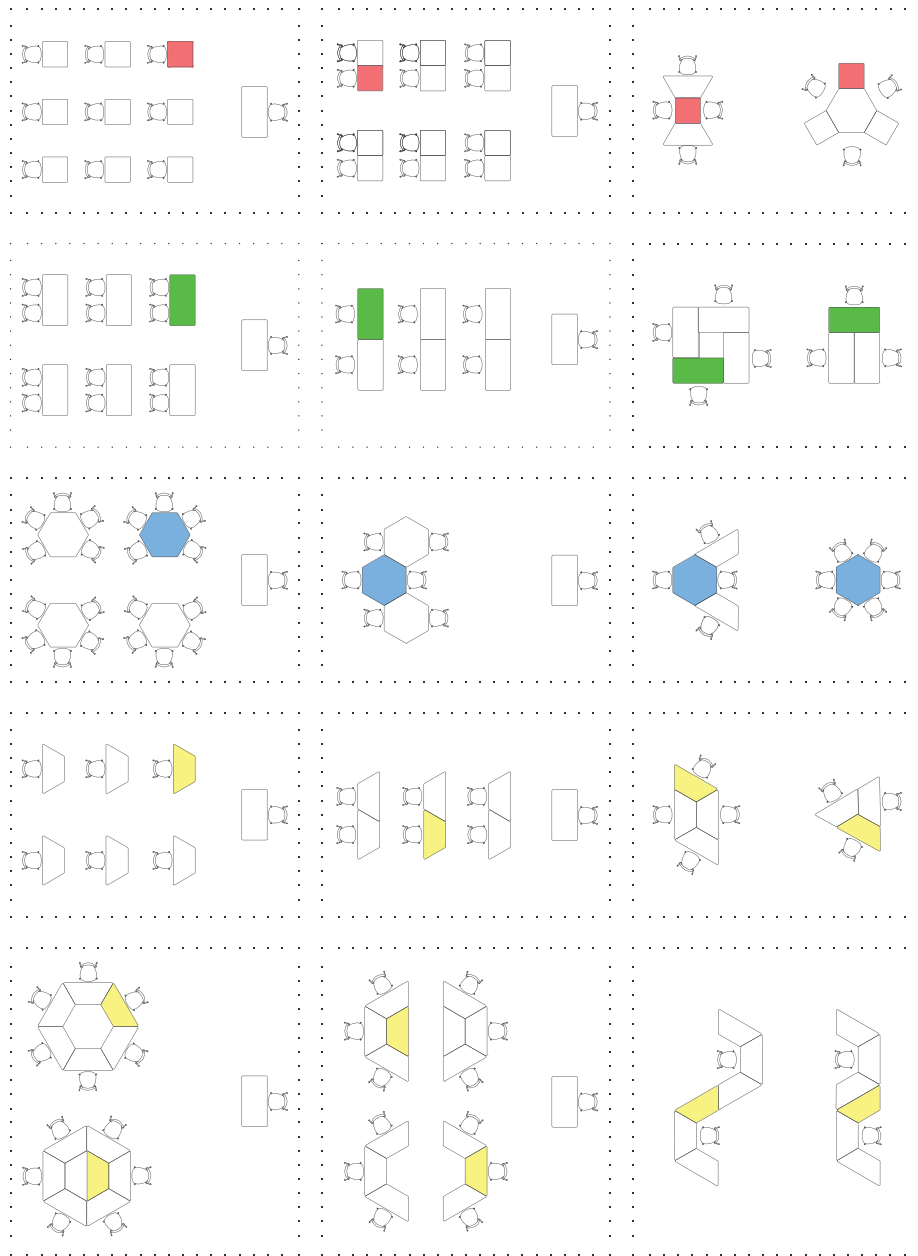
*b.design team*



95







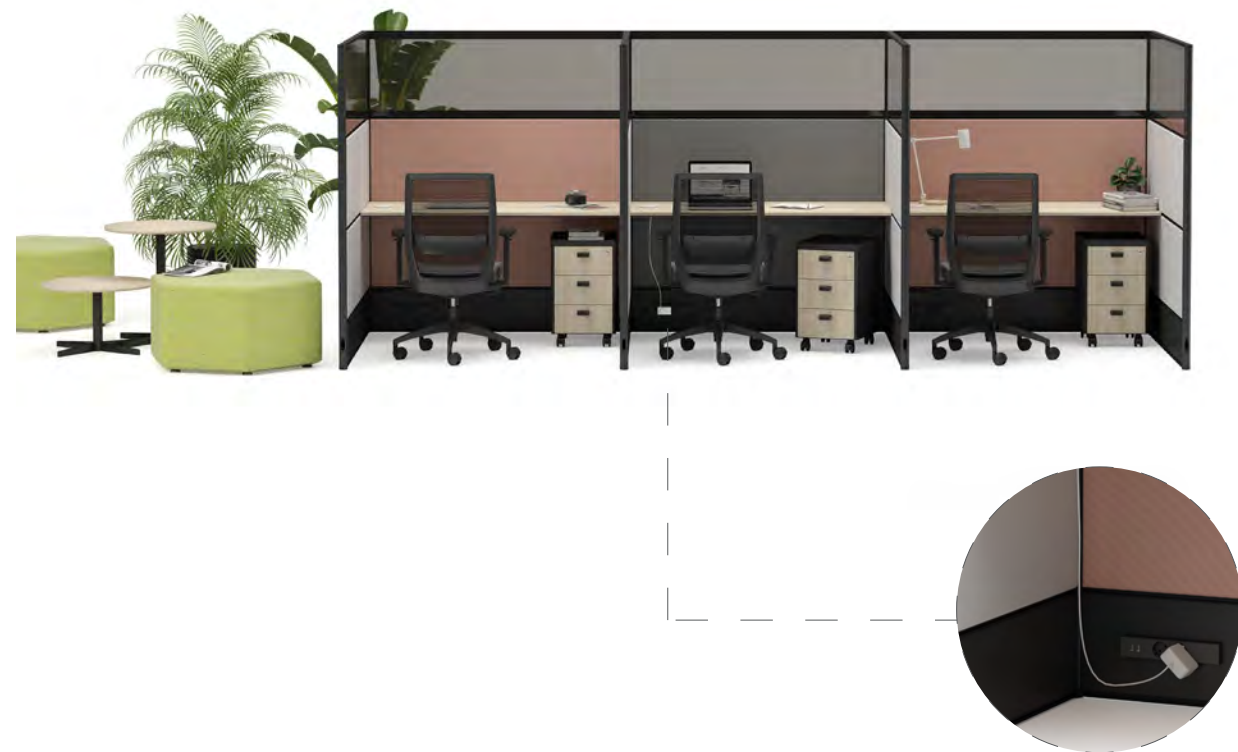
# Fishbone



"The Fishbone panel family has been developed to create private areas in workspaces. Its modular structure, which allows for countless combinations, can be added end-to-end in accordance with the area it will be used, providing flexible solutions. In open offices; it creates isolated workspaces that are free from distracting visual and audio problems and are suitable for focusing."

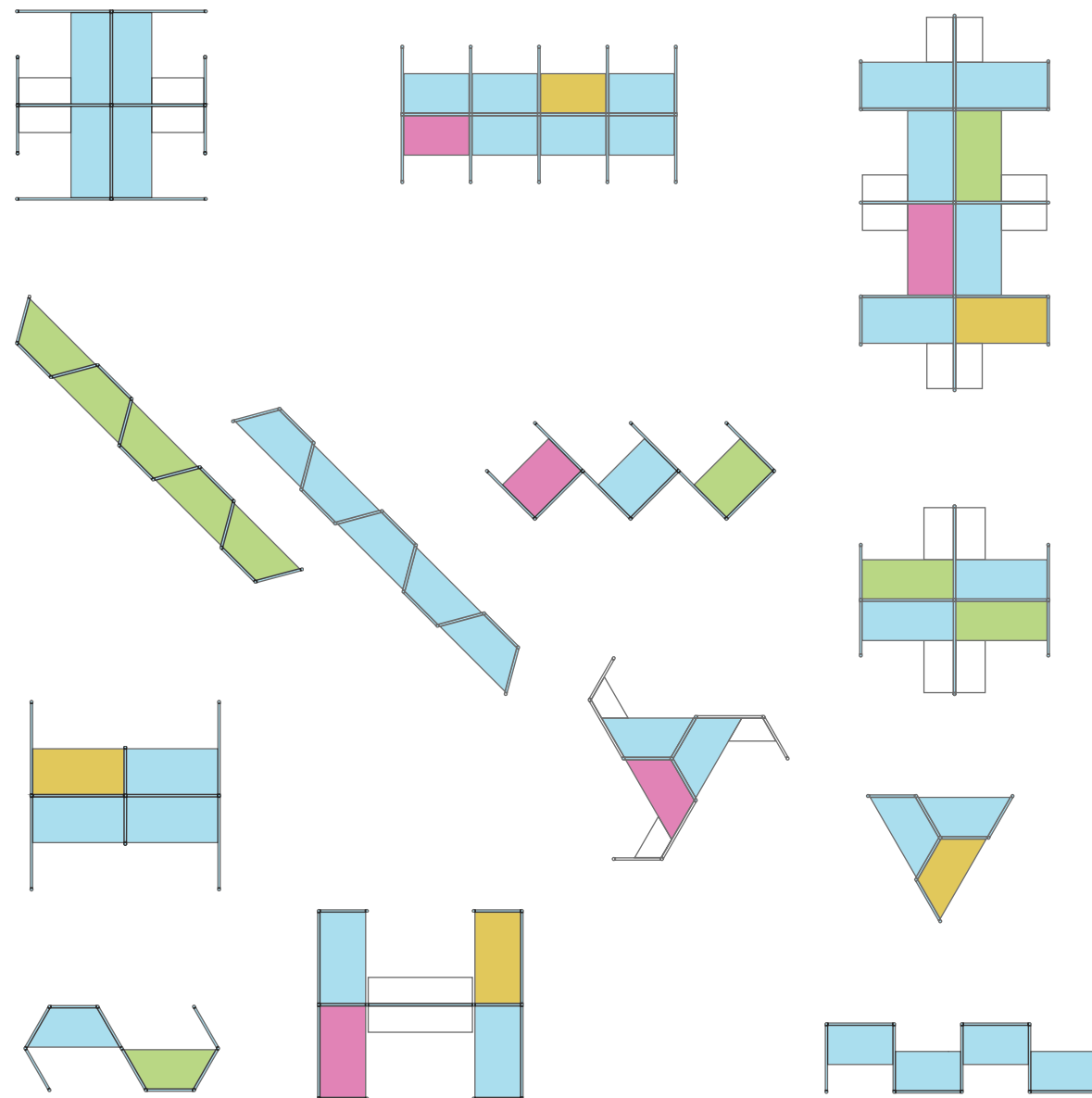
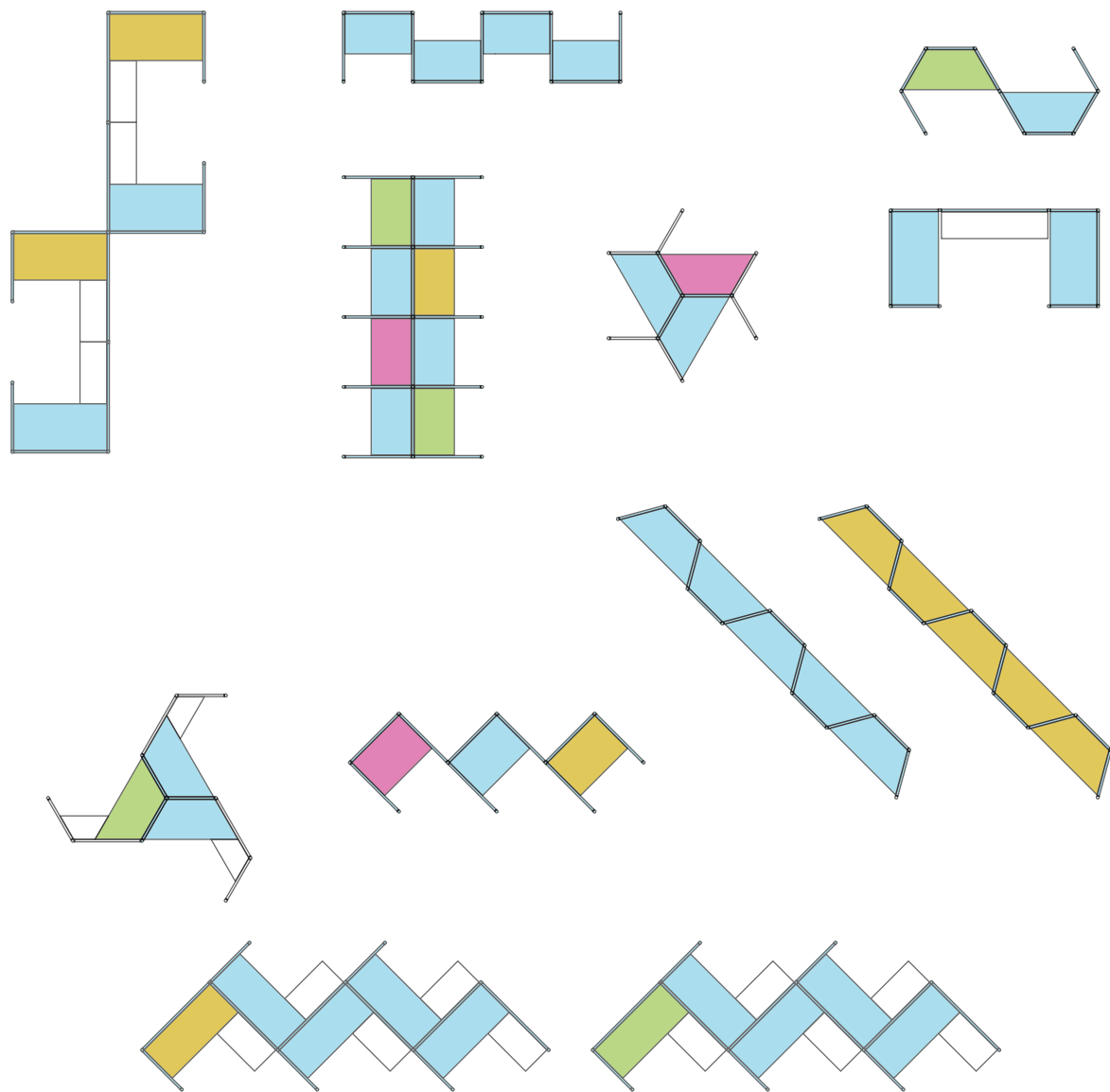
*Özge Çağla Aktaş*











# Focus

**“Creates flexible, functional and inspiring environments in working areas.**

Noise may cause physical and psychological damage to human health. As the noise level increases, the stress level rises, focusing problem occurs. When it is exposed for a long time, blood pressure increases and many problems such as breathing problems occurs. Therefore noise is seen as a frequent problem in many offices, causes concentration problems and thus to decrease employee's productivity. With Focus, it is aimed to create peaceful workspaces that are visually and aurally isolated in open office environments. With its modular structure, many different usage scenarios can be created such as for spontaneous meetings, a comfortable, quiet resting area, isolated work areas ... Magazine holder, white board and hanger accessories satisfy overall user / employee needs.”

*Özge Çağla Aktaş - Utkan Kızıltuğ*











Ronin



Foldit



Magnate



Swan



Assist



Bold



Capo



On Chair



Grand



Cozy



Comfy



Point



Frame



Tone



Rare



Crab



Revolution



Quick





# Ronin

"Ronin takes its name from "ro+nin" in Japanese that means "wave man" describing free wandering warriors unattached to any place or person. Executive chair, that originated from power of the Ronins who aimed to bring in change and renovation in management with their free spirit, inspires contemporary visionary and determined leaders who are open for improvement."

*Utkan Kızıltuğ*



# Foldit

"Modern - classical style product family responds to different usage scenarios such as work, meeting, waiting, rest. The simple form, with elegant and careful details, creates a moving and calm structure. Combining classical and modern items, Foldit stands out with its sophisticated stance."

*Özge Çağla Aktaş*



# Magnate

120



"The leather cover and quality metal legs carry the image of superiority and give its owner an exceptional experience with every touch. The Magnate family with its functionality and esthetic quality appeals to the taste of top executives."

*Erhan Yaman - Muammer Erel - Cüneyt Ara*

121







# Capo

"Capo chair has indisputable individuality with characteristic lines. Its unique style and alternative colors add refined and distinct look to the executive offices and meeting rooms."



# On Chair



"On Chair, which looks like a reflection of the German design school, offers a remarkable visuality and a dynamic living experience. This seat, which stands out by its ability to stretch both the width of the field and all directions, allows the user to sit in different positions without any anatomical complications. With the ability to stretch and lock in one of three directions provided by Trimension technology, On Chair manager seat makes office life easier."



# | Grand

"Designed with the harmonious combination of leather and metal, the Grand work chair will be an ideal choice for senior executives. Providing a comfortable session with its stylish and strong stance and ergonomic features, Grand offers solutions for different usage areas in offices with its executive and meeting chair alternatives."







# Frame

"Recognizing its user by his/her unique spinal structure, Frame's design is hundred percent oriented towards comfort. The adjustable backseat can be with or without upholstery. It grabs your body according to your physical situation with armrests adjustable in height and direction."





# Tone

"Tone; redefines comfort with elegant lines and next generation design technology in different areas of use. While bringing a stylish look to offices thanks to a simple design language and modern lines, it also orients its users towards a correct sitting position with the synchronous mechanism technology it offers for the back, as well as the soft sitting surface."



# Rare

"Rare is a distinct chair with recognizable frame design. The shape changes according to the physical characteristics of its user and guides to correct sitting position. Ergonomic design features mesh back, soft seat and adjustable armrests."







# Swan

"Swan is an office chair composed of different parts; hard frame and soft, inviting padding. The height of the chair is adjustable to your preference, providing the comfort lasting through the day."



# | Assist

"Comfort becomes the most important quality for those who spend long hours at their desks. Assist supports your back and its seat is adjustable which makes it your favorite chair."





# Bold

"Bringing efficiency to the forefront for its busy working life, Bold performs strongly in work environments with its high ergonomic features. It offers a generous seating area that enhances comfort with its wide cushion beyond the standards, seat depth adjustment that can be limited at 6 points. Adjustable backrest tension promotes healthy movement with 3 locking positions and back tilt angle up to 22 °. It is ideal for employees who are successful in doing more with less with its breathable mesh back structure and adjustable lumbar support that provides ideal posture."





# Cozy

"Cozy emphasizes on functionality with adjustable arms, head and back support, sync mechanism and coat hanger. It offers comfort and elegant atmosphere in the offices with colorful back alternatives."





# Comfy

"Comfy; It has an eye-free form made of thin, simple lines. This seat family offers a comfortable use with adjustable seating height and mesh back support; It consists of executive, operational and waiting seats."





# Point

"Point product family which is developed to meet the different needs and expectations of the employees in a working day, provides comfortable sitting experience with upholstery alternatives."







# | Crab



"Crab has a multi-functional design featuring forward-backward moving arms, attachable writing tablets and stationary accessories. Models with castors offer freedom of movement and fixed-leg models are to provide positioning with the order. Chairs can be arranged in straight rows with connection apparatus. The Crab family is a perfect choice for trainings, meetings, seminars and waiting areas."



# Revolution

150



"Revolution accommodates 180 degrees rotating seat, plastic or aluminum arm options, detachable writing table; with this features it becomes most suitable chair for any place and every purpose."



151





# Quick

152

“Quick, which carefully balances the ease of use and aesthetics of polypropylene material, brings vitality to spaces with its eye-catching colors. The monoblock Shell, combined with different chair base forms, enables flexible and wide usage area.”

*Jeremiah Ferrarese - Paolo Scagnellato*



153







Boss



Neva



Stay



Dem



Bliss



Throne



Diamond



Gilda



Rast



Throne Wave



Nest



Fusion



Hills



Keops



Piet



Onyx



Foça

# Boss



158

**“The design of boss reflects a new concept of balance and determination.**

Professionals ascending in their careers in the business world achieve a lot through their determination and skill to keep various works in balance. Same qualities are also important in their image too, the motivation behind the design is to reflect these features.”

*Utkan Kızıltuğ - Duygu Aslanel*



159

# Neva



“As little design as possible.

For me good design means minimal design. There was a single idea behind Neva's design, I wanted to make “a sofa”. I aimed to come up with image that would not wear off its novelty in time, keeping its charm constant and lasting. While drawing the first sketches, I always kept in mind that I was designing ‘a practical sofa’. These thoughts delivered authentic, plain and simple lines of Neva.”

*Ender Yolcu*





# Stay

“Stay: a sofa for different, innovative and dynamic spaces.

The armchair of distinct and innovative spaces, Stay brings a sporty and dynamic atmosphere to your offices with soft mattress and cushions placed over a solid wood body. With a sense of design that does not compromise comfort, it creates the sense of power and prestige expected from an executive's office.”

*Duygu Aslanel - Utkan Kızıltuğ*



162



163



2016  
Good Design Award

# Diamond



“The new definition of comfort.

When we were designing the Diamond seating series, our main goal was to create a product that would relate to its users and give them a sense of ownership. In line with concept we wanted this product to reflect ‘precise balance and power’, the attributes of the top ranking position.”

Özge Çağla Aktaş - Arif Akıllılar



# Gilda

**"A sofa for team work and cozy environments."**

We were designing Gilda with notion to make a different product and it led us to the idea to minimize the massive look of straight lines. We developed the image further with soft cushions and curved lines."

*Ece Yalım - Oğuz Yalım*



# Rast

**“ Modern appeal  
meets the classical lines.**

I wanted to create a product that would offer a top-level comfort, so I designed a generous seating part with comfy back support cushions. Rast is a perfect sofa for those who cannot imagine modern and innovative office without classic beauty.”

*Ender Yolcu*





# Hills

170



“Less is more.

Now we need a pure and simple environment more than ever. Purely rational spirit of Hills designed with the minimalist philosophy of “less is more” (Mies Van Der Rohe) changes our environment and our perception of design.”

*Paratoner Design*



171

# Keops

172



“Prestige of pyramids in your office.

Keops Pyramid, one of the Seven Wonders of the World inspired this series. Architecture of Pyramid tapering towards the sky became the main element of our design.”

*Arif Akıllılar - Özge Çağla Aktaş*

173



# Piet



**“A chair with eclectic design to suit every office.**

Piet sofa designed with spirit of handmade piece, to be different from ordinary items of mass production. This aspect of design highlighted by fine craftsmanship and handpicked quality material. We envisioned Piet to be a rarity chair in the furniture collection of executive office.”

*Artful Design*



# Dem

**“An attractive, unpretentious, ‘mature’ sofa.**

The source of inspiration for Dem is the popular rush chairs of Anatolia. I applied the narrowing ‘V’ shape of the seat to Dem as a seat cushion. I wanted to design a product that combines a familiar, local object of this land with the needs of the modern world.

Dem has a pure design, no extras. It has just the right combination, no more, no less, a fine ‘maturity’. It is a chair with an authentic form, and plain and solution oriented function.”

*Cüneyt Ara*





# Bliss

“The perfect & lively complementary of your office.

Bliss is designed as a seating unit to bring comfort to the common areas of an office. Its geometric form builds a pure and modest language while maximizing comfort with soft and curvy inner surface. Detailed with the awareness of the significance of aesthetic in every sense, Bliss is the essential complement of the modern, young and dynamic offices.”

*Özge Çağla Aktaş - Duygu Aslanel*



# Throne

“Imagine a corner in the office that belongs only to you.

As the workspaces turn into more collective and open structures, the need for employees to get away from the intense schedule of offices increases significantly. Acknowledging this differentiation in offices and work culture, we designed Throne, which reveals in a gentle way the privacy and comfort that is most needed in the flutter of an office.”

*Duygu Aslanel - Utkan Kızıltuğ*





# Throne Wave

**“Imagine a corner in the office that belongs only to you.**

As the workplaces turn into more collective and open spaces, employees need private spaces where they can get away from the busy office life to think and relax. Throne Wave, which we designed considering this differentiation in offices and working culture, in addition to its 360 degree rotating feature, it also has the characteristic of a swivel rocker lounge chair with its special design mechanism. The most striking difference from classic swivel rocker lounge chairs or armchairs, it can be swung in any direction. Throne Wave which is a waiting chair that can easily adapt to your office or home with different material and color options, it is a stylish and decorative product that you can sit and enjoy for a long time on..”

*Duygu Aslanel - Utkan Kızıltuğ*



# Nest

**“Created for contemporay offices: a natural look and comfortable structure.**

Furniture is part of our lives and it forms our living environment. Comparable to the living organisms, the pieces of the furniture are esthetically adapting to their habitat. Nest is designed with this idea in mind and carries authentic aesthetics in every detail we see and feel. Organic structure of the product offers a great comfort to your body.”

*Paratoner Design*







# Fusion

## “Action and tranquility.

Made with the first class materials Fusion is a chair unlike any other; it is elite, aesthetic and unusual. This piece unites tranquility with contrasting dynamism of unique details, it brings new and different aesthetics. The soft touch in the dynamic structure gives user balance and comfort.”

*Cüneyt Ara*



# Onyx

188



**“Like a piece from nature.**

We designed Onyx by using only simple contours. Thanks to the natural materials that are used like leather and felt, Onyx gives the user a sense of nature, and this way it breaks the boring atmosphere that permeated to an office environment, turning it into a place where employees are happier.”

*Paratoner Design*



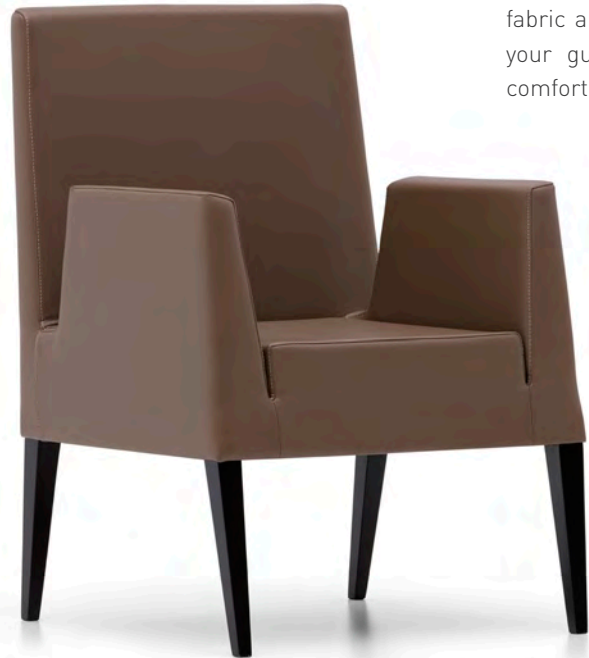
189

# Foça

**“Provides a comfortable seating.**

Designed for a single seating, Foça creates a warm atmosphere in the environment it is used in, thanks to its wooden leg combination compatible with artificial leather, fabric and felt coating with a wide range of colors. It gives your guests the comfort they need, by considering the comfort from executive rooms to waiting areas.”

*Paratoner Design*





Beluga



Hexa



Pick



Bug



Neat



Bliss



Nar



Sam



Dem Saloon



Bamboo



Flower



Bend



Flow



Keeps Sofa



Zoom



Zoom Stool



Zoom



USB



Pal



Stack



Quick Stool



Flat



Port



Holm



# Beluga



194

**“Creates original and aesthetic spaces with its innovative style.**

Beluga; defines the seating function of two individuals as space while providing its self-supporting with the arch forms created by the combination of many trusses' projections on the floor. The inward curves created by the arc forms, which settle on the floor, provide stability of Beluga and enable users to position their legs backward during the seating action. Its design allows it to be positioned in public spaces as well as in private areas. While creating a structure that will support the sitting function ergonomically, it creates a perception of a natural form with its organic appearance.”

*Atilla Kuzu*



195

# Hexa

**“Simple geometry and modular flexibility.**

We see that waiting group furnitures which are mostly used in corporation’s reception and public areas, began to be used in the open offices as well.

When we begin to design Hexa, we wanted it to have a wide usage areas, appeals multi users and fully meets all needs. Owing to its modular structure it easily fits to different areas with different combinations. Hexa is a product which responds the needs of its user and the environment.”

*Fatih Aslantaş*



# Pick



“Energetic and exciting.

Pick is a complementary unit of waiting areas and modern offices with its modular structure, alternative color and material options. The waiting area is the first place where the companies shared its character with the guests, therefore, Pick provides a pleasant waiting time for its users with its eye-catching and coherent structure. It also provides solutions in the office to create area for resting, relaxing and socializing individually or in groups.”

*Ela Aldıkaçtı*





# Nar



**“A must for dynamic offices.**

Offering comfort and harmony together, Nar is bringing liveliness to offices. An essential for dynamic office environments with its circular form and rich color alternatives, Nar completes your workspaces with its cute and functional details.”

*Cüneyt Ara*





# Sam

**“Past and future presented in a perfect craftsmanship.**

We designed Sam as the reflection of refined taste. The look of Sam reminds us of 1950s, but its functional details and clear lines belong to the modern world. It creates a balance between the past and the present and delivers a very different atmosphere to the waiting areas.”

*Ece Yalım - Oğuz Yalım*



# Dem Saloon

**“Small details make big difference.**

Dem’s unique “V” design is kept in Dem Saloon, we used high quality wood to make it a prestigious product and it became a smart solution for those who plan an elite environment.”

*Cüneyt Ara*





# Keops Sofa

**“Keops, expression of comfort and prestige.**

Keops takes its name and inspiration from one the Seven Wonders of the World, it is a glory and prestige of the Pyramid combined with comfort. This spectacular member of the seating series brings new dimension to the waiting areas of the prestige offices.”

*Arif Akıllılar - Özge Çağla Aktaş*



# | Zoom



“A favorite of the high circulation areas.

We imagined that Zoom would have a fast interaction with users in waiting areas. The basic form is pretty familiar, we designed it as a chain of stools. Zoom designed without a back panel, this feature makes it easy for users to communicate with each other.”

*Artful Design*





# Zoom Stool

**"A dynamic seating experience.**

Zoom stool, which is the most important complementary element of high tables from new generation work areas to social areas such as cafes and restaurants, provides a dynamic sitting experience with a height-adjustable rotating seating surface. Chrome-plated metal bistro leg adds elegance to environment with artificial leather, fabric and felt upholstery options offering a wide range of color alternatives."

*Artful Design*





# Quick Stool

**“Elegant and comfortable.**

Quick High Stool, which has a refined and modern design, draws attention as a colorful complement to the high tables in social areas such as cafes and restaurants as well as in the work spaces. Its monoblock body wraps around the body which is positioned on a chrome metal structure, combines the elegance of simplicity with comfort.”

*Jeremiah Ferrarese - Paolo Scagnellato*



# Flat

“Waiting areas turn into a comfort center.

Flat airport bench is a comfort center that meets today’s needs. Meeting all user needs, Flat is designed for all public areas where waiting moments are important. The product, which has a suitable structure for the dynamics of architectural spaces with its strong construction and geometry, stands out with its hidden assembly details, elegance and sophisticated style. While different seat arrays offer numerous configuration alternatives in the space, they also provide the opportunity to add to existing products. The surface discharges in the backrest and seat fonts, which perfectly connected to each other, provide a flexible structure that increases comfort. The easy assembly structure that provides the advantage of on-site service creates continuity of use with parts replacement without completely disassembling the product.”

*Arman Tasarım*











# Port

“Every detail is covered for long term use.

Adding value to wherever it is with its strong structure, and firm and sharp lines, Port is becoming a favorite for waiting areas with its skin plate cushions, and connection apparatus that have the characteristics of a coffee table...”

*Süha Süzen - Arif Akıllılar*



# Bug



**“Fits to different office environments.**

Bug has a wide range product family with seperate standout wooden legs and alternative table size options. Bug which creates a natural and warm atmosphere in the environment with solid wood foot detail and organic lines, has a design that can provide solution to different office environments with alternative color and material options.”

*Fatih Aslantaş*





**“Simplicity and elegance together.**

We designed Neat coffee table to be used together with sofa groups. The simple elegance of the Neat coffee table complements the modern look of the office. Neat embodies a strong impression combined with refined look. Smart legs design offers different solutions depending on the changing needs of the user. The rich range of the product family with plain and elegant style will satisfy all your needs in the office.”

*Özge Çağla Aktaş - Duygu Aslanel*

# Neat



# Bliss

**"Complement of modern and dynamic work spaces.**

Bliss coffee table series, distinguished with its modern and innovative style, was designed as a complement to the new generation of modern working spaces."

*Özge Çağla Aktaş - Duygu Aslanel*





# Bamboo

226

"Bamboo hangers which have simple design language, soft tone colors, and adjustable hooks create a visual distinction in single use while looks like a real bamboo fence in multiple use."

*Peter Van De Water*



227

# Flower

228



"Flower is bright answer to the small daily needs of the office. The range presented in wide selection of colors, available in anthracite, sand and orange, it has cast iron stand, steel pipe body and plastic injection hanger. It is a durable product with a minimal design."

*Robert Bronwasser*



229



# Bend

"Bended sheet metal create original and modern look. Bend series made of polished aluminum hangers and electrostatic powder coated carriers, it is available in white, anthracite and yellow color."

*Peter Van De Water*



# Flow

232



“Made of cast iron stand, bended metal hanger and chrome-steel profile body, Flow has a simple visual style that fits every decor. It comes in one color and has two models: Flow Square and Flow Large.”

*Marleen Valstar*

233





# Zoom

234



"Zoom hanger, which is the substantial complementary of modern offices, creates visual integrity with other furniture in its environment. While the thick-sectioned metal material increases its durability, the wooden solid bars surrounding them add an aesthetic look to the product."

*Artful Design*

235



# USB

"Although Bürotime's new product USB is designed for home-office environments, it is a perfect modular display and storage system that can be used for multiple purposes and can meet today's needs.

USB draws its design strength from two upright profiles. These two profiles have the ability to carry shelves, cabinets, tables and arrange them according to the shape of the space. Its modular features, easy assembly details, flexible size, material and layout options allow USB to be used in many areas and sectors such as home-offices, university libraries, dormitories, government offices, shopping malls etc."

*Murat Erciyas*











# Pal

"Blending aesthetics and functionality, Pal pedestal makes space on your desk by allowing you to position stationery on its top thanks to its specially designed plastic crown. With the sheet metal panel located on sides of the body with 5 different color alternatives, it offers a stylish storage solution in both office and home work environments."

*b.design team*





# Stack

"Stack brings a different and innovative breath to individual storage needs in line with the changing demands of the users in accordance with today's modern working culture. Designed to provide solutions for storage needs in working areas ranging from home office to executive offices, Stack; It creates stylish spaces with its perforated panel on the back surface, decorative sliding door option, elaborate round handle and foot details. Vertical metal pipes at the corners combine the legs at the bottom with the fittings at the top of the cabinet, thus creating a surrounding frame that provides visual integrity."

*Fatih Aslantaş*

246



247









# Holm

250



**"A multipurpose cabinet family.**

Holm offers infinite combination possibilities with cabinet, door, shelf and drawer details that are shaped according to different usage scenarios ranging from manager rooms to open areas in the office area."

*b.design team*



251





Pi Home



T50



Era Home



Runner Home

# Home Office

Working dynamics changed due to flexible working hours have begun to convert the offices into homes, and the homes into offices. As the traffic and transportation issues have increasingly become the biggest challenges of the big cities, and the mobile devices and internet have become faster and proliferated in recent years, working from home has increased significantly. **Units that will boost up the concentration and effective working, and are designed to provide solutions to all the needs of the users in the working space are indispensable elements of the home office environment.**

Home office products should accommodate intelligently positioned units and storing spaces where the required materials are kept, and should be designed in a way to incite the motivation of work without going off the general atmosphere of the house.

# Pi Home

"Pi Home, creates a warm atmosphere in the working environment with its elegant and timeless design language created by shaping solid wood in a pure and fluid form while at the same time carries functionality to the top with its table accessories."

*Alize Çetintaş - Burak Küre*







# T50



260

“Today, where working and living spaces are intertwined, the table as a design element adds new representations and meanings to the spaces it is in. During this representation, work lighting and personal storage area, which are other auxiliary elements of the work area, also gain importance. The T50 is an integrated design proposition for work and living spaces. It creates a stylish, simple and customizable space for its user with its fine structure, wide area of use, lighting and special drawers in places with many different functions such as homes, offices, hotels, libraries and schools.”

*Levent Çirpıcı*



261





# Era Home

"Showcasing the unique harmony of technology and nature, Era Home offers a functional unity by blending the sense of warmth that it created through its wooden legs and specially designed modesty panel with the functionality it offers with its cable tray and grommet solutions. It enables creation of a flexible and customizable workspace by allowing special accessories with its portable drawer unit located on the table."

*b.design team*







# Runner Home



268

“Emphasizing the inseparable unity of functionality with design and aesthetics, Runner Home is developed for users who would like to portray a strong stance in their workspaces. The felt modesty panel integrated to the table, lacquered shelf unit and metal box accessory offer warm and cosy atmosphere to the user while combining wood, metal and felt with a professional balance.”

*b.design team*



269

